



DIGITAL SIGNING PAGES

POSITIVE VIBES ONLY!

In 2020, Jostens introduced the world to **DIGITAL SIGNING PAGES** to build an inclusive, interactive experience that allows people to wish each other well, build relationships, share memories and spread joy. Last year, over 1 million notes were shared on these digital pages from students across the world! We are excited to continue this experience for 2021.

Digital Signing Pages are designed to share positivity. Providing a safe experience is important to Jostens. Core to our principles and values, Digital Signing Pages cannot and will not be used to intimidate, exclude, bully, foster exclusivity or spread hate.

To promote a positive and safe environment, we remind students on the site to only share the link to their pages with people they trust, and not to post the link on social media. In addition, the site communicates that these digital pages are for *positive vibes only*, informing signers that inappropriate comments will be removed as necessary. All comments are scanned for vulgarity and will not be posted if inappropriate words are identified (in Jostens sole discretion).

WHAT ARE THE ACTIONS TO TAKE IF AN INAPPROPRIATE OR UNWANTED COMMENT IS RECEIVED?

If an inappropriate or unwanted comment does find its way to a student's pages, we have made it easy for the student to immediately delete that comment by simply clicking on the comment and then clicking Remove.

If a student is persistently receiving unwanted comments on their pages, students can delete their pages and request a new account (with a new link) by emailing yearbooksigning@jostens.com.

IS JOSTENS ABLE TO INFORM THE STUDENT, OR A STUDENT'S SCHOOL, THE IDENTIFY OF THE PERSON WHO LEFT INAPPROPRIATE COMMENTS?

Jostens does not have the ability to track the user data or IP addresses of the signatories associated with yearbook digital signing. Protecting student data privacy is important to Jostens, and we don't engage in (or even have the ability to engage in) IP address tracking.

ARE DIGITAL SIGNING PAGES A SCHOOL-CENTERED OFFERING?

Jostens is providing this free Digital Signing Pages experience directly to students. This is not a service that a school opts into or out of, or is officially affiliated with. Students may or may not choose to include the name or acronym of a school on their Digital Signing Pages, but it is not possible for us to verify whether the student actually attends a particular school.

